

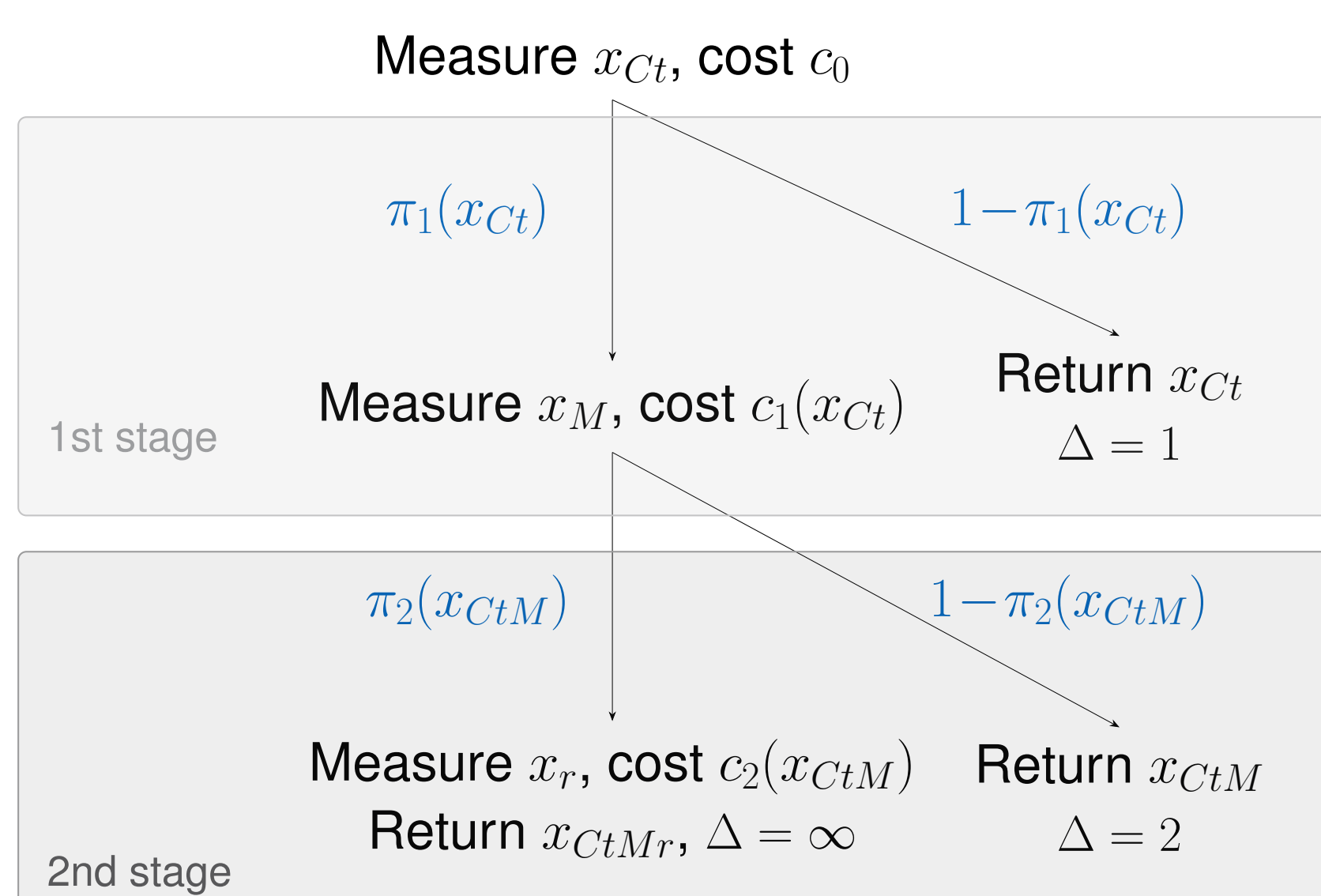
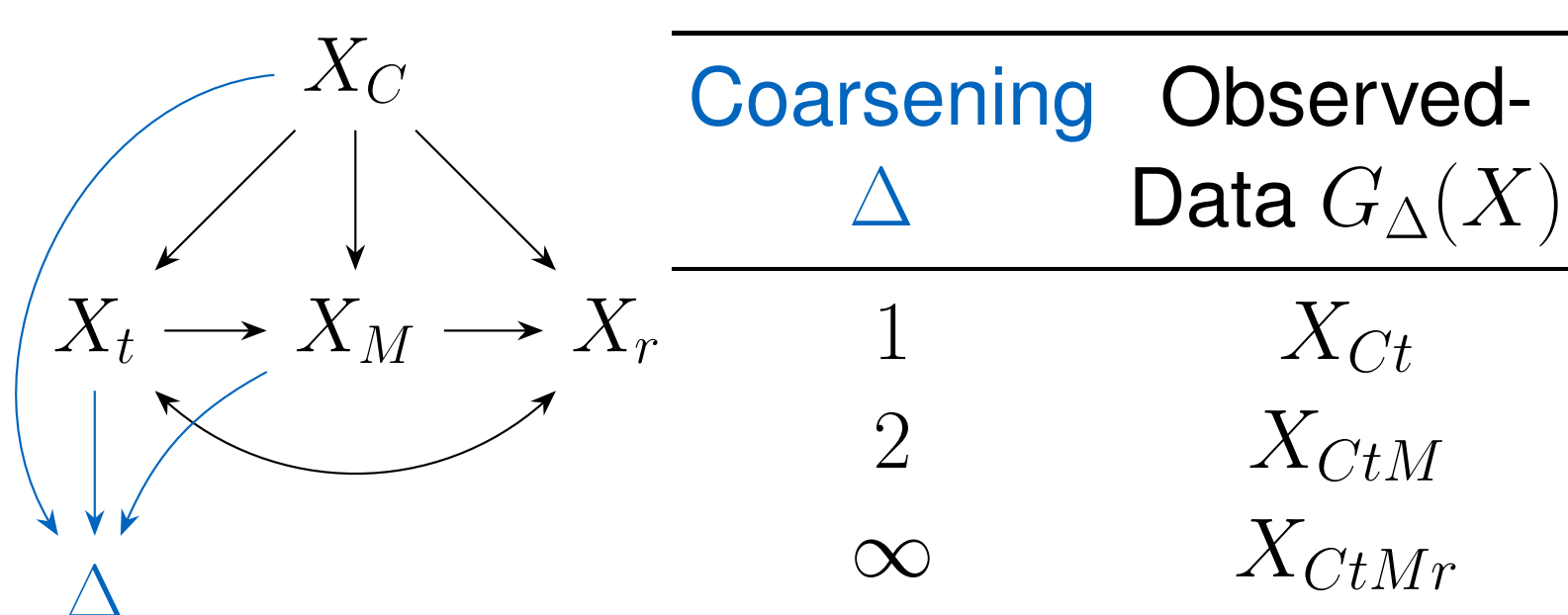
# Cost-Aware Optimized Front-Door Experimental Design

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## Motivation

**Setting:** Estimate linear causal effect  $\xi$  of treatment  $X_t$  on response  $X_r$  in a study.

- Confounder  $X_C$ , and  $X_t$  always observed
- Mediator  $X_M$ , and  $X_r$  costly to measure
- Coarsening  $\Delta$  records sampled components



**Joint Problem:** Optimize the

- 1) sampling design  $\pi = (\pi_1, \pi_2)$
- 2) causal effect estimator  $\hat{\xi}_n$

to minimize the asymptotic variance under the budget constraint

$$\mathbb{E}[c_0 + \pi_1 c_1(X_{Ct}) + \pi_1 \pi_2 c_2(X_{CtM})] = b_0.$$

- Sample further components per unit proportional to its information-to-cost ratio.

## Observed-Data Model $\mathcal{M}_\pi$

The full-data model  $\mathcal{M}_1$  follows the linear SEM

$$\begin{pmatrix} X_C \\ X_t \\ X_M \\ X_r \end{pmatrix} = \begin{pmatrix} 0 & 0 & 0 & 0 \\ \beta_{tC} & 0 & 0 & 0 \\ \beta_{mC} & \beta_{Mt} & 0 & 0 \\ \beta_{rC} & 0 & \beta_{rM} & 0 \end{pmatrix} \begin{pmatrix} X_C \\ X_t \\ X_M \\ X_r \end{pmatrix} + \begin{pmatrix} \varepsilon_C \\ \varepsilon_t \\ \varepsilon_M \\ \varepsilon_r \end{pmatrix},$$

with absolutely continuous errors satisfying:

$$\mathcal{P}_\varepsilon = \mathcal{P}_{\varepsilon_C} \otimes \mathcal{P}_{\varepsilon_t} \otimes \mathcal{P}_{\varepsilon_M} \otimes \mathcal{P}_{\varepsilon_r}$$

The observed-data model  $\mathcal{M}_\pi$  is constructed as

$$\mathcal{M}_\pi = \left\{ \mathcal{L}(\Delta, G_\Delta(X)) : \begin{matrix} \theta = (\beta, \varepsilon) \in \mathcal{B} \times \mathcal{E}, \\ X \sim \mathcal{P}_{\beta, \varepsilon} \in \mathcal{M}_1, \\ \Delta | X \sim \mathcal{P}_\pi(\cdot | X) \end{matrix} \right\}.$$

- Arbitrary unobserved confounding  $X_t \leftrightarrow X_r$ .
- Causal effect of interest:  $\xi = \beta_{rM} \beta_{Mt}$

## Optimized Experimental Design

- Regular asymptotically linear estimator:

$$\sqrt{n}(\hat{\xi}_n - \xi) \xrightarrow{d} \mathcal{N}(0, \mathbb{E}[\varphi \varphi^\top])$$

Characterized by an influence function  $\varphi$ .

**Theorem.** In  $\mathcal{M}_1$ , the efficient influence function for  $\xi$  is  $\varphi_\xi^{F, \text{eff}} = \beta_{rM} \varphi_{\beta_{Mt}}^{F, \text{eff}} + \varphi_{\beta_{rM}}^{F, \text{eff}}$ , with

$$\begin{aligned} \varphi_{\beta_{Mt}}^{F, \text{eff}} &= \varepsilon_M \varepsilon_t \text{Var}(\varepsilon_t)^{-1} \\ \varphi_{\beta_{rM}}^{F, \text{eff}} &= \varepsilon_r^\perp \varepsilon_M^\top \text{Var}(\varepsilon_M)^{-1} \end{aligned}$$

and  $\varepsilon_r^\perp := \varepsilon_r - \mathbb{E}[\varepsilon_r | \varepsilon_t]$ . The two terms are **orthogonal**, separately targeting  $\beta_{Mt}$  and  $\beta_{rM}$ .

In  $\mathcal{M}_\pi$  each EIF term is re-weighted by the inverse sampling propensity. Let  $g_1(X_{Ct})$ ,  $g_2(X_{CtM})$  denote the unit-level information scores for  $\beta_{Mt}$  and  $\beta_{rM}$ :

$$g_1(X_{Ct}) := \beta_{rM} \text{Var}(\varepsilon_M) \beta_{rM}^\top \frac{\varepsilon_t^2}{\text{Var}(\varepsilon_t)^2},$$

$$g_2(X_{CtM}) := \text{Var}(\varepsilon_r | \varepsilon_t) \left( \varepsilon_M^\top \text{Var}(\varepsilon_M)^{-1} \beta_{Mt} \right)^2$$

- The asymptotic variance of the optimal augmented estimator  $\hat{\xi}_n$  of  $\varphi^{F, \text{eff}}$  is

$$\text{Var}_\infty(\hat{\xi}_n; \pi) = \mathbb{E} \left[ \frac{g_1}{\pi_1} \right] + \mathbb{E} \left[ \frac{g_2}{\pi_1 \pi_2} \right].$$

**Theorem.** The experimental design  $\pi^*$  minimizing  $\text{Var}_\infty(\hat{\xi}_n; \pi)$  under  $g_1 < \lambda c_1$  is

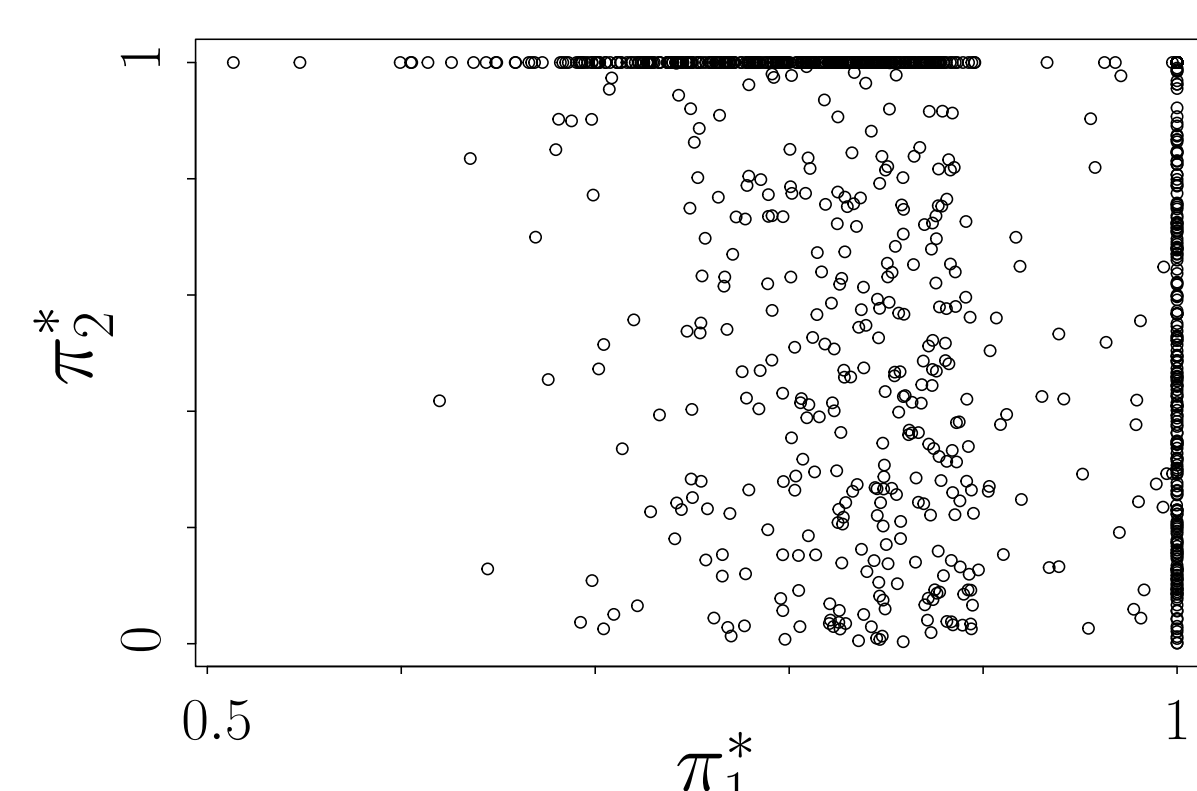
$$\begin{aligned} \pi_1^* &= \min \left( 1, \max \left( \sqrt{\frac{g_1}{\lambda c_1}}, \sqrt{\frac{g_1 + \mathbb{E}[g_2 | \varepsilon_{C,t}]}{\lambda(c_1 + \mathbb{E}[c_2 | \varepsilon_{C,t}])}} \right) \right) \\ \pi_2^* &= \min \left( 1, \sqrt{\frac{g_2 c_1}{g_1 c_2}} \right). \end{aligned}$$

For  $g_1 \geq \lambda c_1$ :

$$(\pi_1^*, \pi_2^*) = \left( 1, \min \left( 1, \sqrt{\frac{g_2}{\lambda c_2}} \right) \right),$$

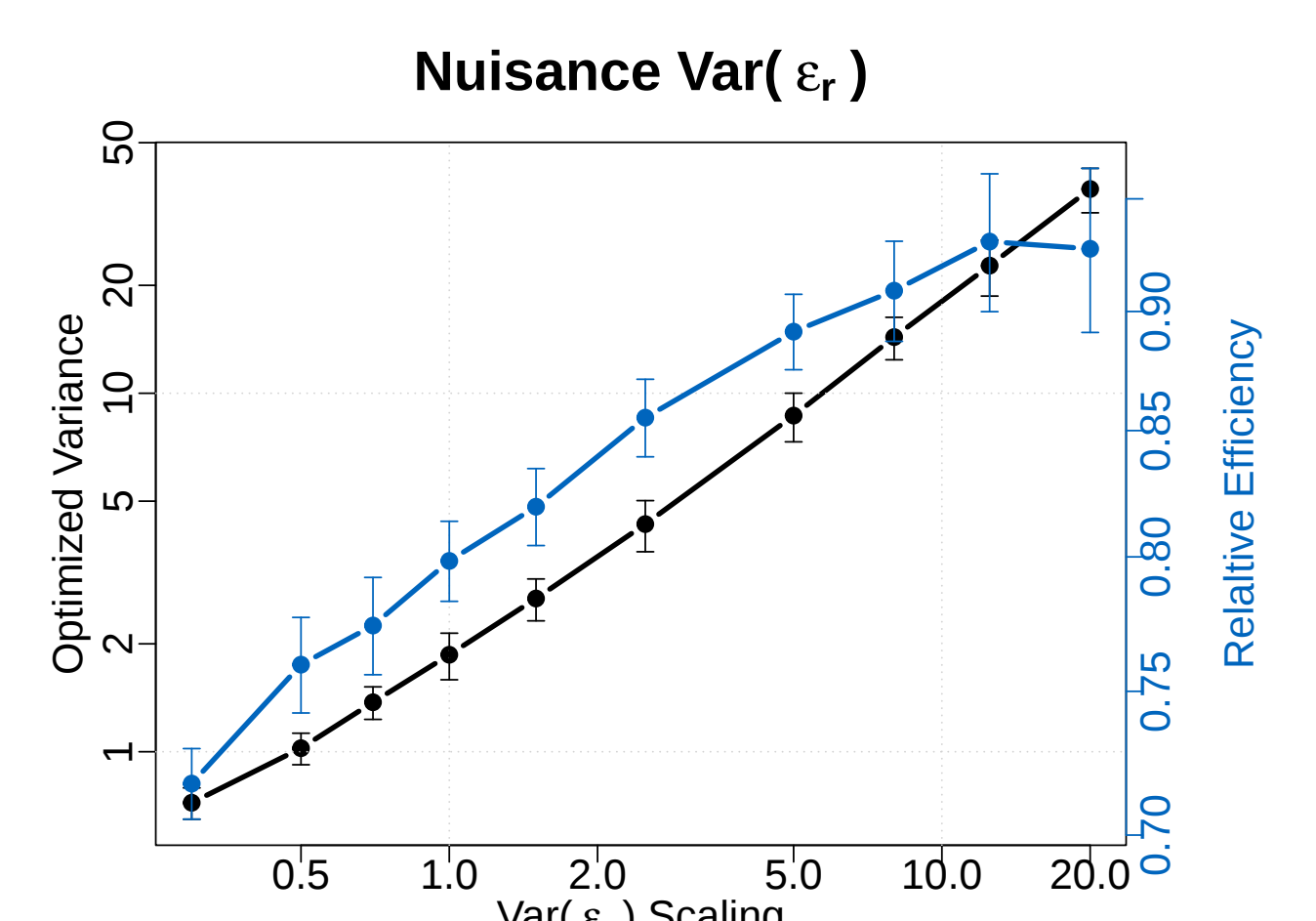
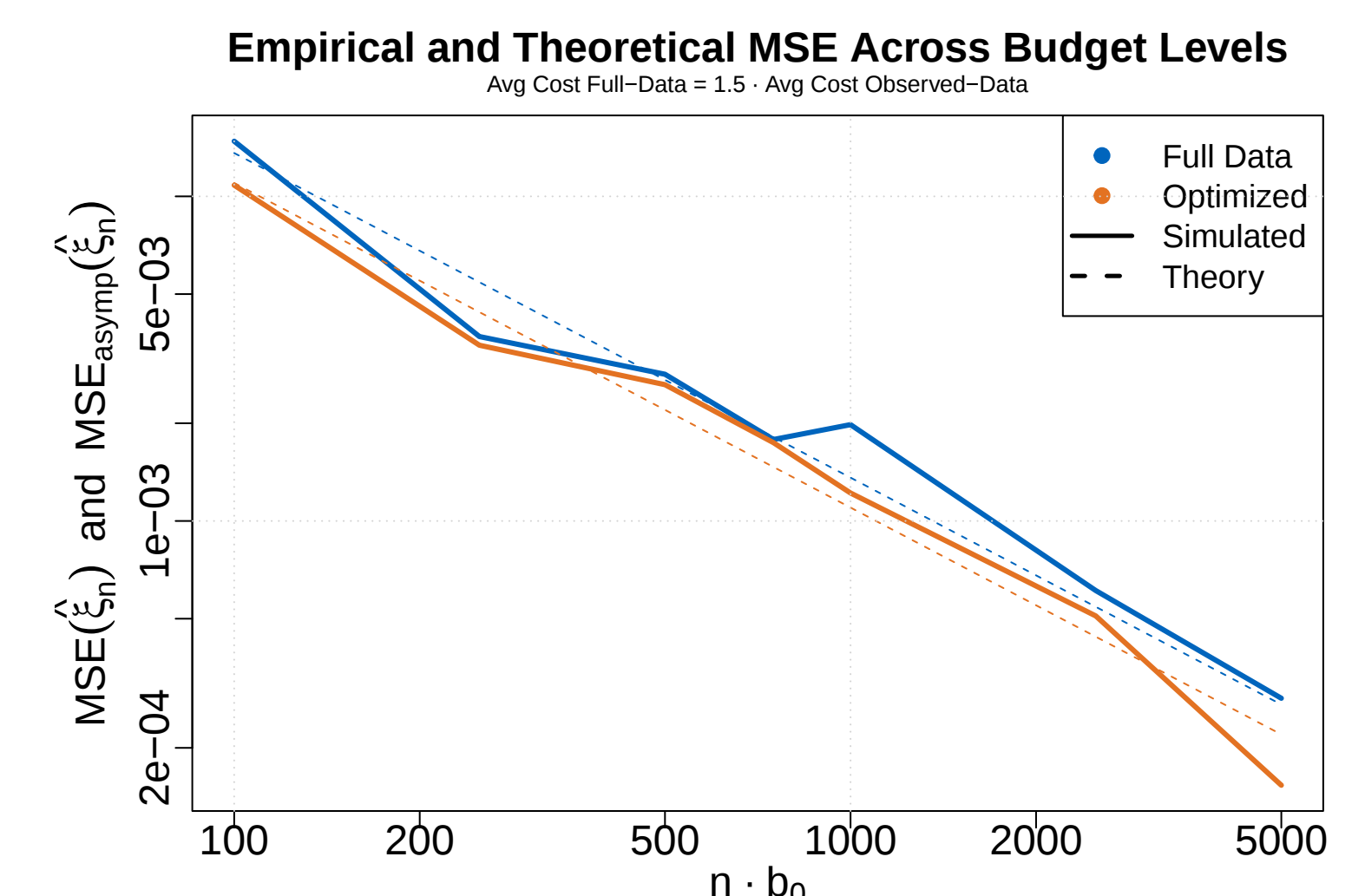
where  $\lambda$  satisfies the budget constraint.

- $\pi^*$  is driven by unit-level  $g/c$  ratios, yielding mixed propensities:



- Estimator:  $\hat{\xi}_n = \hat{\beta}_{rM,n} \cdot \hat{\beta}_{Mt,n}$  via weighted residual LS on  $\{\Delta = \infty\}$ ,  $\{\Delta \geq 2\}$ , and  $\{\Delta = 1\}$ .
- Optimized **back-door experimental design** follows as a corollary.

## Simulation Study



Low noise in  $X_r$  reduces estimation uncertainty for  $\beta_{rM}$ , making partial-data sampling relatively more efficient compared to the full-data design.

## Applications

Optimized design and estimation applied to datasets from biology, medicine, and industry. Rel. eff. =  $\text{Var}(\pi^*) / \text{Var}(\pi \equiv 1)$  at equal budget.

| Dataset                      | n     | Oversamp. | Rel. eff.    |
|------------------------------|-------|-----------|--------------|
| <i>Front-door Estimation</i> |       |           |              |
| Sachs (I)                    | 853   | 135%      | 76.6%        |
| Sachs (II)                   | 853   | 154%      | <b>68.0%</b> |
| <i>Back-door Estimation</i>  |       |           |              |
| MIMIC                        | 999   | 115%      | 90.0%        |
| CausalAssembly               | 3,000 | 109%      | 94.7%        |

- Up to **32.0%** variance reduction (Sachs II). The partial-data design generates 54% more samples at the same budget level.

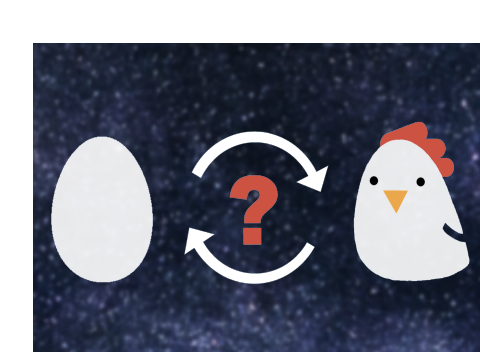
## Conclusion

- Full-data EIF and optimal observed-data augmentation derived for front-door causal effects in linear SEMs.
- Closed-form  $\pi^*$  based on unit-level information-to-cost ratio. Extends to back-door.
- Substantial efficiency gains over full-measurement designs. Robust to mild misspecification.

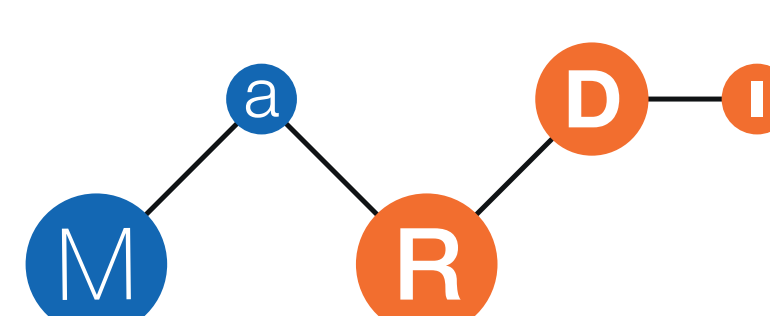
**Future:** Non-linear models and identified graphs beyond the front-door.



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CLEAR  
2026



This project has received funding by the Mathematical Research Data Initiative (MaRDI, 460135501) and the European Research Council (ERC, 883818).