

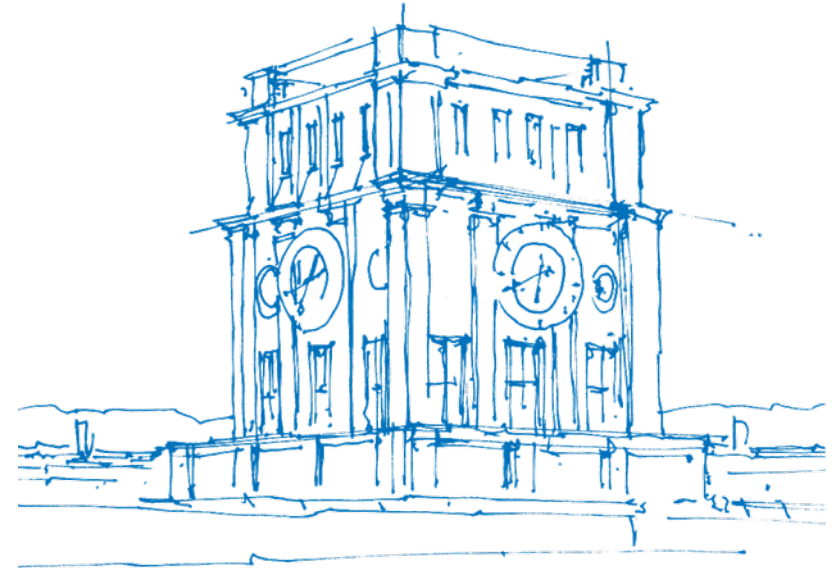
# Cost-Aware Optimized Front-Door Experimental Design

**Leopold Mareis**

Department of Mathematics

Technical University of Munich (TUM)

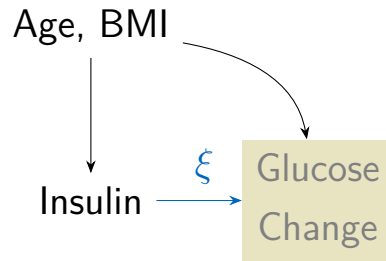
(joint work with Mathias Drton)



*TUM Uhrenturm*

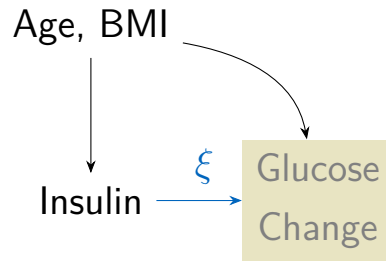
# Selective Measurement in Clinical Trials

**Example:** Effect  $\xi$  of insulin on blood glucose in ICU patients (MIMIC-IV,  $n = 999$ ).



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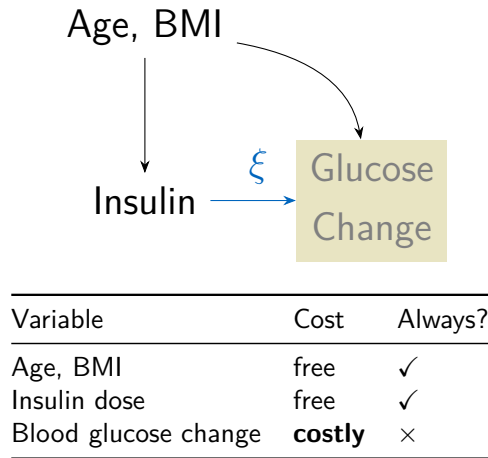
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| Variable             | Cost          | Always? |
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| Age, BMI             | free          | ✓       |
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| Blood glucose change | <b>costly</b> | ×       |

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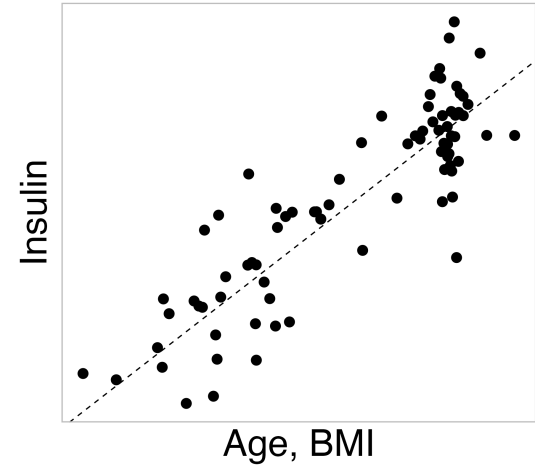
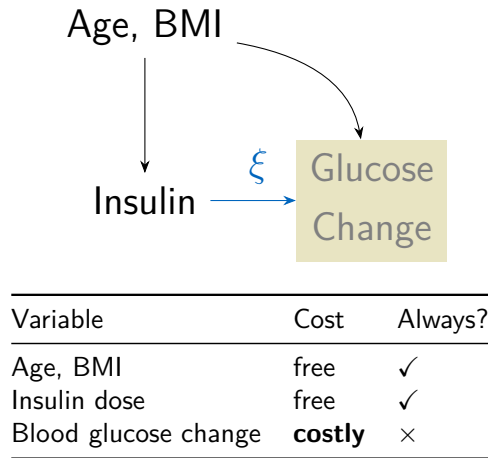
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**Inefficiency:** Follow-up for all patients is expensive.

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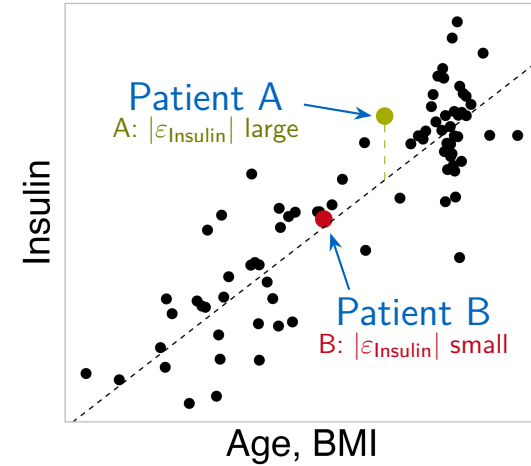
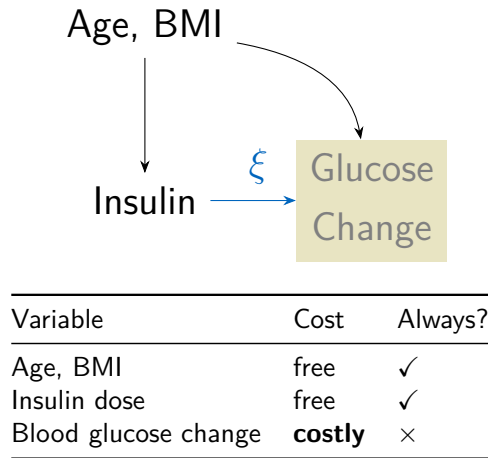
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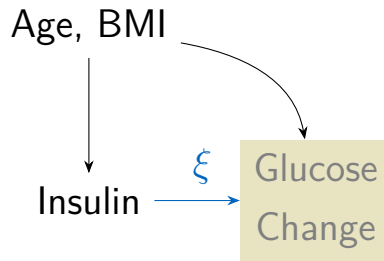


✓ measure  $X_{\text{Glucose}}$       × skip follow-up

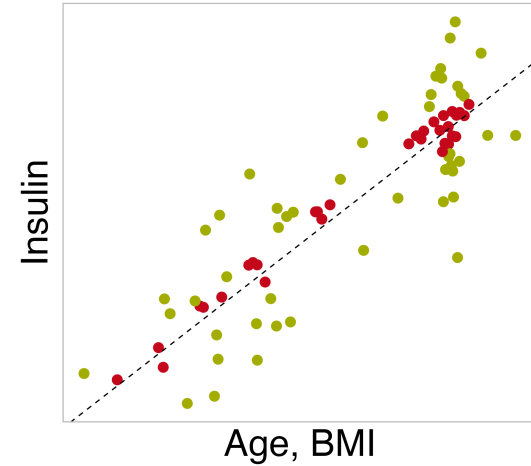
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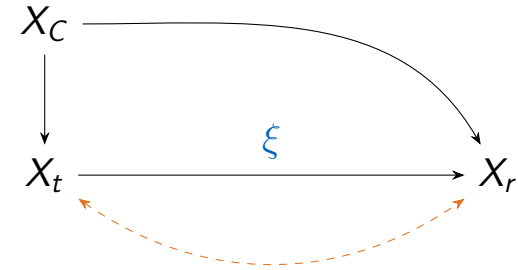
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**Inefficiency:** Follow-up for all patients is expensive.

⇒ Optimize sequential measurement decisions driven by propensity  $\pi(X)$ .

# Front-Door Estimation

**Goal:** Estimate the causal effect  $\xi$  of a treatment  $X_t$  on a response  $X_r$  **under confounding**.

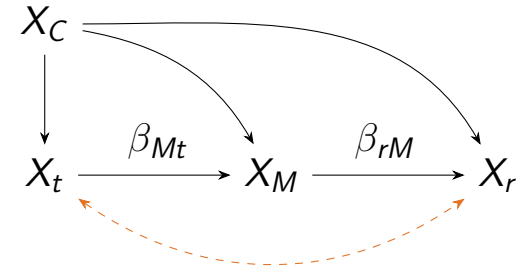




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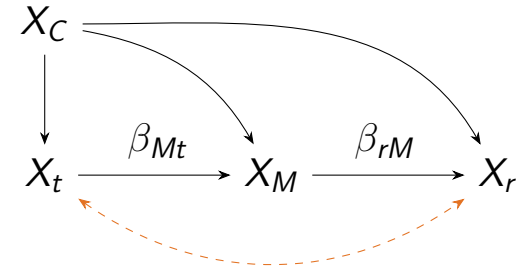
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**SEM:** Full data  $X = (X_C, X_t, X_M, X_r)$  solves

$$\begin{pmatrix} X_C \\ X_t \\ X_M \\ X_r \end{pmatrix} = \begin{pmatrix} 0 & 0 & 0 & 0 \\ \beta_{tC} & 0 & 0 & 0 \\ \beta_{MC} & \beta_{Mt} & 0 & 0 \\ \beta_{rC} & 0 & \beta_{rM} & 0 \end{pmatrix} \begin{pmatrix} X_C \\ X_t \\ X_M \\ X_r \end{pmatrix} + \begin{pmatrix} \varepsilon_C \\ \varepsilon_t \\ \varepsilon_M \\ \varepsilon_r \end{pmatrix},$$

$$\mathcal{P}_\varepsilon = \mathcal{P}_{\varepsilon_C} \otimes \mathcal{P}_{(\varepsilon_t, \varepsilon_r)} \otimes \mathcal{P}_{\varepsilon_M}.$$



# Front-Door Estimation

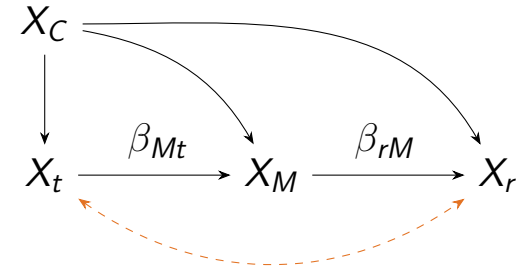
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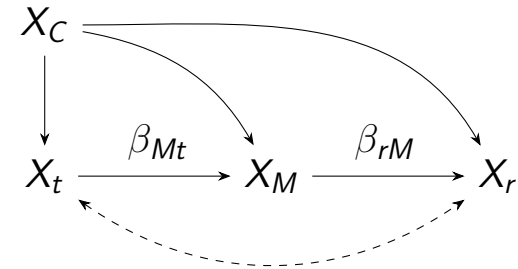
$$\mathcal{P}_\varepsilon = \mathcal{P}_{\varepsilon_C} \otimes \mathcal{P}_{(\varepsilon_t, \varepsilon_r)} \otimes \mathcal{P}_{\varepsilon_M}.$$



**Identification:**

$$\begin{aligned} \xi &= \beta_{Mt} \beta_{rM} \\ \beta_{Mt} &= \Sigma_{Mt.C} / \Sigma_{tt.C} \\ \beta_{rM} &= \Sigma_{rM.C} \Sigma_{MM.C}^{-1} \end{aligned}$$

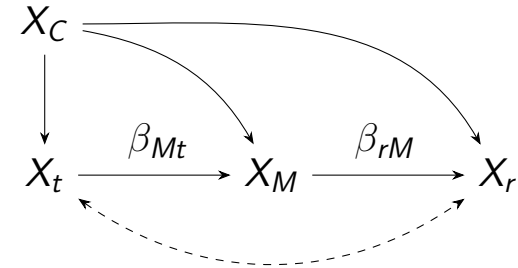
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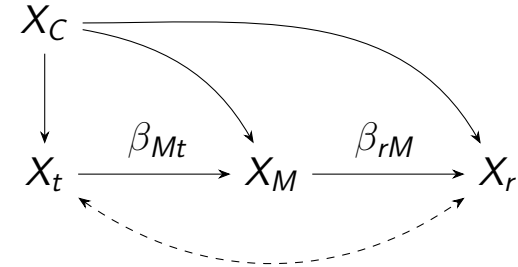
| $\Delta$ | $X_C$ | $X_t$ | $X_M$ | $X_r$ |
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| 2        | 0.4   | 1.3   | -0.7  | .     |
| $\infty$ | 1.2   | 0.8   | 1.5   | -0.3  |
| 1        | -1.1  | 0.2   | .     | .     |
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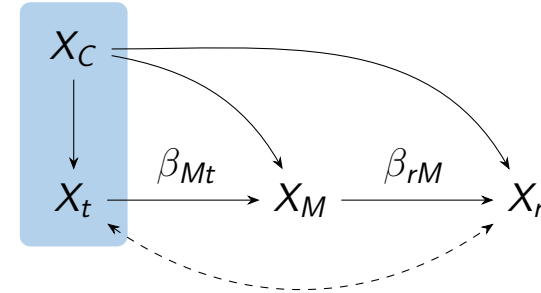


| $\Delta$ | $G_\Delta(X)$ | Cost              |
|----------|---------------|-------------------|
| 1        | $X_{Ct}$      | $c_0$             |
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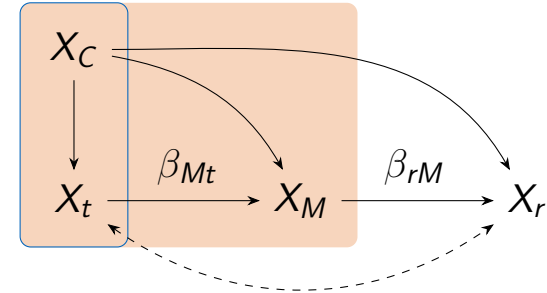


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Measure  $X_M$  with probability  $\pi_1(X_{Ct})$

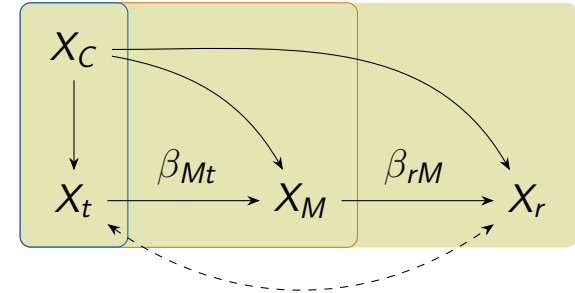
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Measure  $X_r$  with probability  $\pi_2(X_{CtM})$

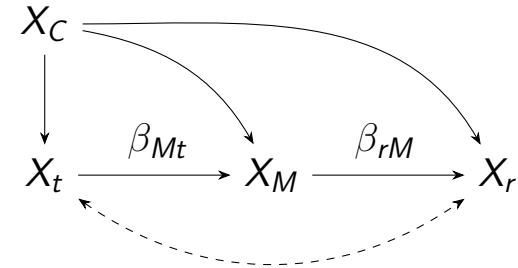
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$\pi_1$  (orange arrow)  
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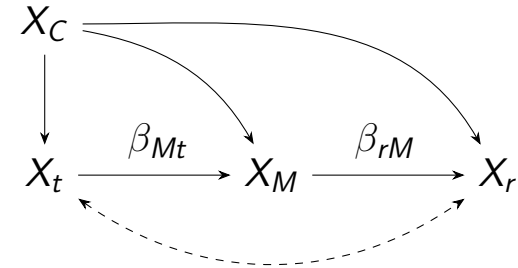
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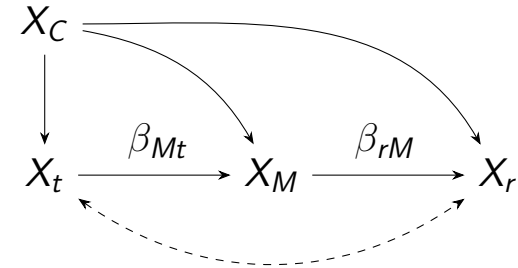
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## Problem:

$$\min_{\pi=(\pi_1, \pi_2), \text{RAL } \hat{\xi}_n} \text{Var}_\infty(\hat{\xi}_n; \pi), \text{ s.t.}$$

$$\mathbb{E}[c_0 + \pi_1(X_{Ct}) c_1(X_{Ct}) + \pi_1(X_{Ct})\pi_2(X_{CtM}) c_2(X_{CtM})] = b_0.$$



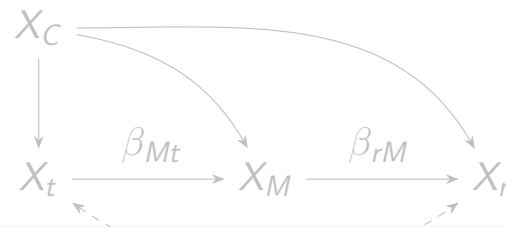
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## Two mathematical challenges:

- **Model**  $(\Delta, G_\Delta(X))$
  - **Full**
- 1. Estimators  $\hat{\xi}_n$ :** Influence functions  $\varphi$  characterize estimators on  $\mathcal{M}_\pi$  and yield  $\text{Var}(\hat{\xi}_n; \pi)$ .
  - 2. Optimized design  $\pi^*$ :** Solve the variational problem  $\min_\pi \text{Var}_\infty(\hat{\xi}_n; \pi)$ .

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# RAL Estimators and Influence Functions

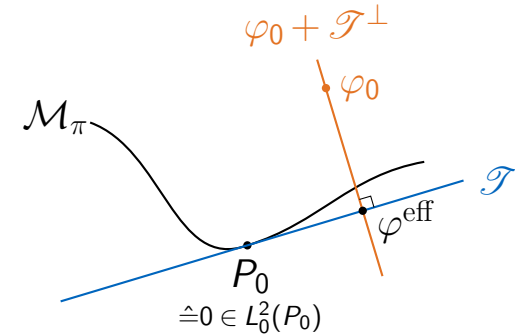
$\hat{\xi}_n$  is **regular and asymptotically linear (RAL)** for  $\xi$  if

$$\sqrt{n}(\hat{\xi}_n - \xi) = \frac{1}{\sqrt{n}} \sum_{i=1}^n \varphi(X^{(i)}) + o_{\mathcal{P}}(1)$$

for some **influence function**  $\varphi$ , so that

$$\sqrt{n}(\hat{\xi}_n - \xi) \xrightarrow{d} \mathcal{N}(0, E[\varphi\varphi^\top]).$$

**Goal:**  $\operatorname{argmin}_{\varphi} E[\varphi\varphi^\top]$



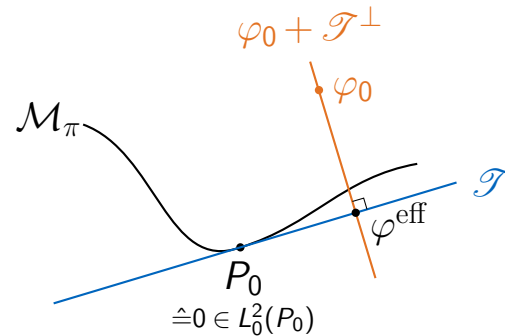
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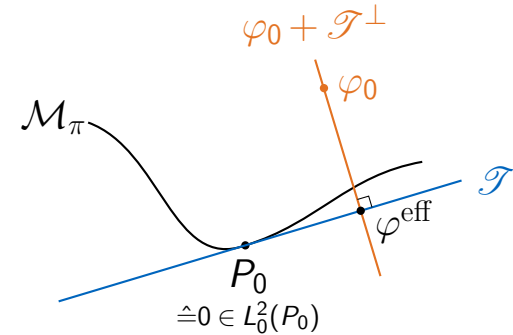
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**Insight [Tsiatis, 2006]:** Find  $\varphi_{\xi}^{\text{eff}}$  the full-data model  $\mathcal{M}_1$ ; augment to the partial-data models  $\mathcal{M}_{\pi}$ .



# Estimator $\hat{\xi}_n$ in $\mathcal{M}_\pi$

**Theorem 1.** Efficient influence function for  $\xi = \beta_{rM}\beta_{Mt}$  in  $\mathcal{M}_1$ :

$$\varphi_\xi^{\text{eff}} = \beta_{rM} \varphi_{\beta_{Mt}}^{\text{eff}} + \varphi_{\beta_{rM}}^{\text{eff}} \beta_{Mt},$$

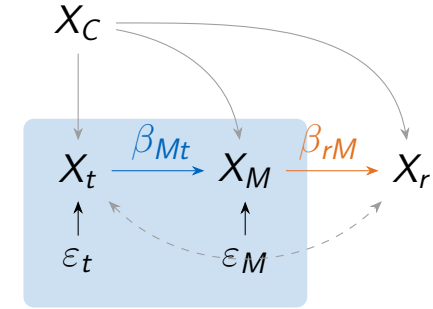
$$\varphi_{\beta_{Mt}}^{\text{eff}} = \varepsilon_M \varepsilon_t \text{Var}(\varepsilon_t)^{-1}, \quad \varphi_{\beta_{rM}}^{\text{eff}} = \varepsilon_r^\perp \varepsilon_M^\top \text{Var}(\varepsilon_M)^{-1}.$$

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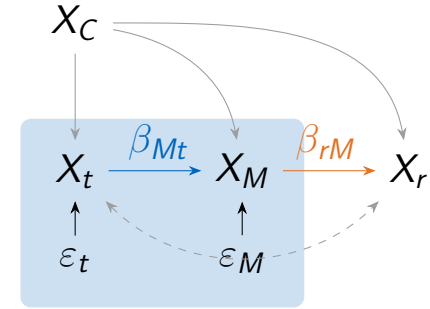
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Optimal augmentation of  $\varphi_\xi^{\text{eff}}$  in  $\mathcal{M}_\pi$  [Tsiatis, 2006]:

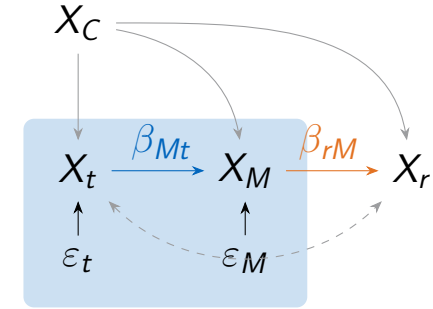
$$\varphi_\xi^{\text{opt},\pi} = \frac{I(\Delta \geq 2)}{\pi_1(X_{Ct})} \beta_{rM} \varphi_{\beta_{Mt}}^{\text{eff}} + \frac{I(\Delta = \infty)}{\pi_1(X_{Ct})\pi_2(X_{CtM})} \varphi_{\beta_{rM}}^{\text{eff}} \beta_{Mt}.$$

# Estimator $\hat{\xi}_n$ in $\mathcal{M}_\pi$

**Theorem 1.** Efficient influence function for  $\xi = \beta_{rM}\beta_{Mt}$  in  $\mathcal{M}_1$ :

$$\varphi_\xi^{\text{eff}} = \beta_{rM} \varphi_{\beta_{Mt}}^{\text{eff}} + \varphi_{\beta_{rM}}^{\text{eff}} \beta_{Mt},$$

$$\varphi_{\beta_{Mt}}^{\text{eff}} = \varepsilon_M \varepsilon_t \text{Var}(\varepsilon_t)^{-1}, \quad \varphi_{\beta_{rM}}^{\text{eff}} = \varepsilon_r^\perp \varepsilon_M^\top \text{Var}(\varepsilon_M)^{-1}.$$



Estimator:  $\hat{\beta}_{Mt,n}$  s.t.  $E[\hat{\varepsilon}_t \hat{\varepsilon}_M] \stackrel{!}{=} 0$

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**Asymptotic Variance:**

$$\text{Var}_\infty(\hat{\xi}_n; \pi) = E \left[ \frac{g_1(X_{Ct})}{\pi_1(X_{Ct})} \right] + E \left[ \frac{g_2(X_{CtM})}{\pi_1(X_{Ct})\pi_2(X_{CtM})} \right], \quad \left( \begin{array}{l} g_1(X_{Ct}) := \beta_{rM} \text{Var}(\varepsilon_M) \beta_{rM}^\top \frac{\varepsilon_t^2}{\text{Var}(\varepsilon_t)^2} \\ g_2(X_{CtM}) := \text{Var}(\varepsilon_r | \varepsilon_t) (\varepsilon_M^\top \text{Var}(\varepsilon_M)^{-1} \beta_{Mt})^2 \end{array} \right)$$

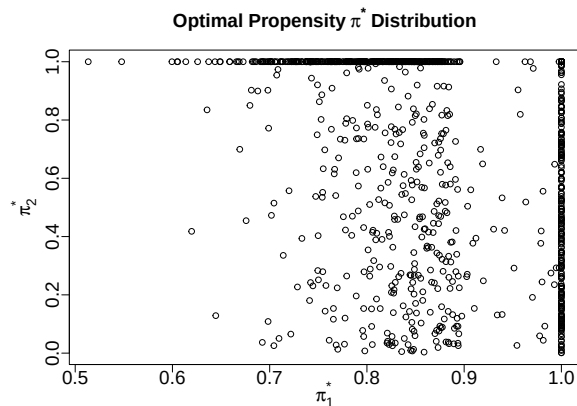
# Optimized Design $\pi^*$

**Theorem 2.**  $\hat{\xi}_n^{\text{opt}}$  in  $\mathcal{M}_{\pi^*}$  minimizes estimation variance<sup>1</sup> of  $\xi$  under budget constraint ( $\lambda > 0$  multiplier):

$$\pi_1^* = \min \left( 1, \max \left( \sqrt{\frac{g_1}{\lambda c_1}}, \sqrt{\frac{g_1 + \mathbb{E}[g_2 | \varepsilon_{C,t}]}{\lambda (c_1 + \mathbb{E}[c_2 | \varepsilon_{C,t}])}} \right) \right), \quad \pi_2^* = \min \left( 1, \sqrt{\frac{g_2 c_1}{g_1 c_2}} \right).$$

**Intuition:** Measure further proportionally to the information-to-cost ratio  $\sqrt{g_j/c_j}$ :

$$g_1(X_{Ct}) = \underbrace{\frac{\beta_{rM} \text{Var}(\varepsilon_M) \beta_{rM}^\top}{\text{Var}(\varepsilon_t)^2}}_{\text{constant}} \cdot \underbrace{\varepsilon_t^2}_{\text{leverage for } \hat{\beta}_{Mt}}.$$



<sup>1</sup>Over augmentations of  $\varphi^{F, \text{eff}}$ ; see [arxiv.org/pdf/2603.22024](https://arxiv.org/pdf/2603.22024) for details.

# Applications and Code

| Application     | $n$   | Rel. efficiency |
|-----------------|-------|-----------------|
| Sachs           | 853   | 76.6%           |
| Sachs           | 853   | 68.0%           |
| MIMIC-III (ICU) | 999   | 90.0%           |
| causalAssembly  | 3,000 | 94.7%           |

$$\text{Rel. efficiency} = \text{Var}_{\infty}(\hat{\xi}_n; \pi^*) / \text{Var}_{\infty}(\hat{\xi}_n; 1)$$

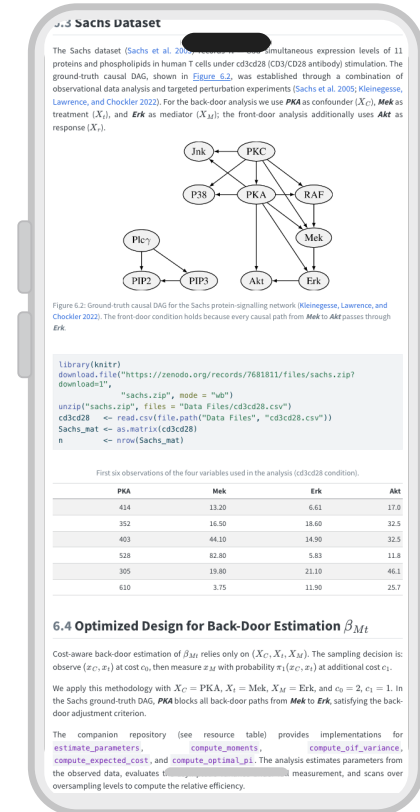
- Optimized design  $\pi^*$  **dominates** full measurements ( $\pi \equiv 1$ )
- Gains persist under mild departures from linearity

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<https://st-mardi.quarto.pub/gmci/>

# Conclusion

- Efficient influence function for the front-door effect  $\xi = \beta_{rM}\beta_{Mt}$  in  $\mathcal{M}_1$ , and its optimal augmentation.
- Closed-form sequential design  $\pi^*$  based on unit-level information-to-cost ratios  $g_j/c_j$ .
- Optimized **back-door** experimental design follows as a corollary.
- 5–32% variance reduction over full measurement in biological, medical, and industrial datasets.

**Outlook:** Efficient estimation in general ADMGs. Sampling designs that depart from the causal ordering.

- [A. Tsiatis.](#)  
*Semiparametric Theory and Missing Data.*  
Springer Series in Statistics. Springer, New York, 2006.
- [L. Mareis and M. Drton.](#)  
*Cost-Aware Optimized Front-Door Experimental Design.*  
To appear: *Proceedings of Machine Learning Research*, PMLR, 2026. Preprint:  
[arXiv:2603.22024](#).



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